

Image# 10931569934

## 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/19/2010

Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC 20002

FEC ID No. C00042366

☒ 24-Hour Notice ☐ 48-Hour NoticeSCHEDULE E (FEC Form 3X)  
ITEMIZED INDEPENDENT EXPENDITURESPAGE OF 1/2  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER <b>C</b> C00042366
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Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Bully Pulpit Interactive

Mailing Address

1750 K Street NW, Ste 450

Date

MM / DD / YYYY  
10 / 18 / 2010

Amount

30000.00

City State Zip Code  
Washington DC 20008Purpose of Expenditure  
On-line AdvertisingCategory/  
TypeOffice Sought: ☐ House State: IL  
☒ Senate District: 00  
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:  
Mark KirkCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2010☐ Other (specify):

Transaction ID: SE-66780

Disseminated 10/18/2010.

Calendar Year-To-Date Per Election  
for Office Sought

2690858.23

Full Name (Last, First, Middle, Initial) of Payee

Bully Pulpit Interactive

Mailing Address

1750 K Street NW, Ste 450

Date

MM / DD / YYYY  
10 / 18 / 2010

Amount

20000.00

City State Zip Code  
Washington DC 20006Purpose of Expenditure  
On-line AdvertisingCategory/  
TypeOffice Sought: ☐ House State: KY  
☒ Senate District: 00  
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:  
Rand PaulCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2010☐ Other (specify):

Transaction ID: SE-66781

Disseminated 10/18/2010.

Calendar Year-To-Date Per Election  
for Office Sought

957007.88

(a) SUBTOTAL of Itemized Independent Expenditures

50000.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

MM / DD / YYYY  
10 / 19 / 2010

FEC Schedule E (Form 24) (Revised 02/2009)

## 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☒ 48-Hour Notice

## SCHEDULE E (FEC Form 3X)

## ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 2/2

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)  
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Bully Pulpit Interactive

Date

MM / DD / YYYY  
10 / 18 / 2010

Mailing Address

1750 K Street NW, Ste 450

Amount

35000.00

City

Washington

State

DC

Zip Code

20006

Office Sought:

☐ House

State: PA

☒ Senate

District: 00

☐ Presidential

Purpose of Expenditure

On-line Advertising

Category/  
Type

Name of Federal Candidate supported or Opposed by expenditure:

Pat Toomey

Check One: ☒ Support ☐ OpposeDisbursement For: ☐ Primary ☒ General 2010

Other (specify):

Transaction ID: SE-66827

Calendar Year-To-Date Per Election  
for Office Sought

4741731.96

(a) SUBTOTAL of Itemized Independent Expenditures

35000.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

85000.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.  
SignatureMM / DD / YYYY  
10 / 19 / 2010

FEC Schedule E (Form 24) (Revised 02/2003)

Federal Election Commission  
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 FOR INCOMING DOCUMENTS**

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